

NASF IN ACTION

OUR GOAL, SIMPLE - THE ABUNDANCE OF SALMON

OUR STRATEGY, SIMPLE - THE RATIONAL ALLOCATION OF RESOURCES

OUR EXECUTION, NOT SO SIMPLE – IMPLEMENTING THE RIGHT PRIORITIES;

NEGOTIATING WITH COMPETING STAKEHOLDERS:

- 1991 - Long-term High Seas - closing long-line fishing in NE Atlantic
- 1993, 2002, 2007 - Successive NASF agreements ending salmon quotas and commercial fishing off Greenland
- 1994-2000 - Diplomatic solutions end pirate fisheries. Agreements end drift & coastal nets in N-Ireland, Iceland and Wales
- 2003 - NASF Agreement removes most salmon drift nets in the North Sea
- 2005 - NASF partners successful net leasing in the Trondheim Fjord
- 2007 - NASF's long campaign ends Irish drift nets
- 2008-2012 – Buyouts in France, England, Wales, N-Ireland




Overall campaign:

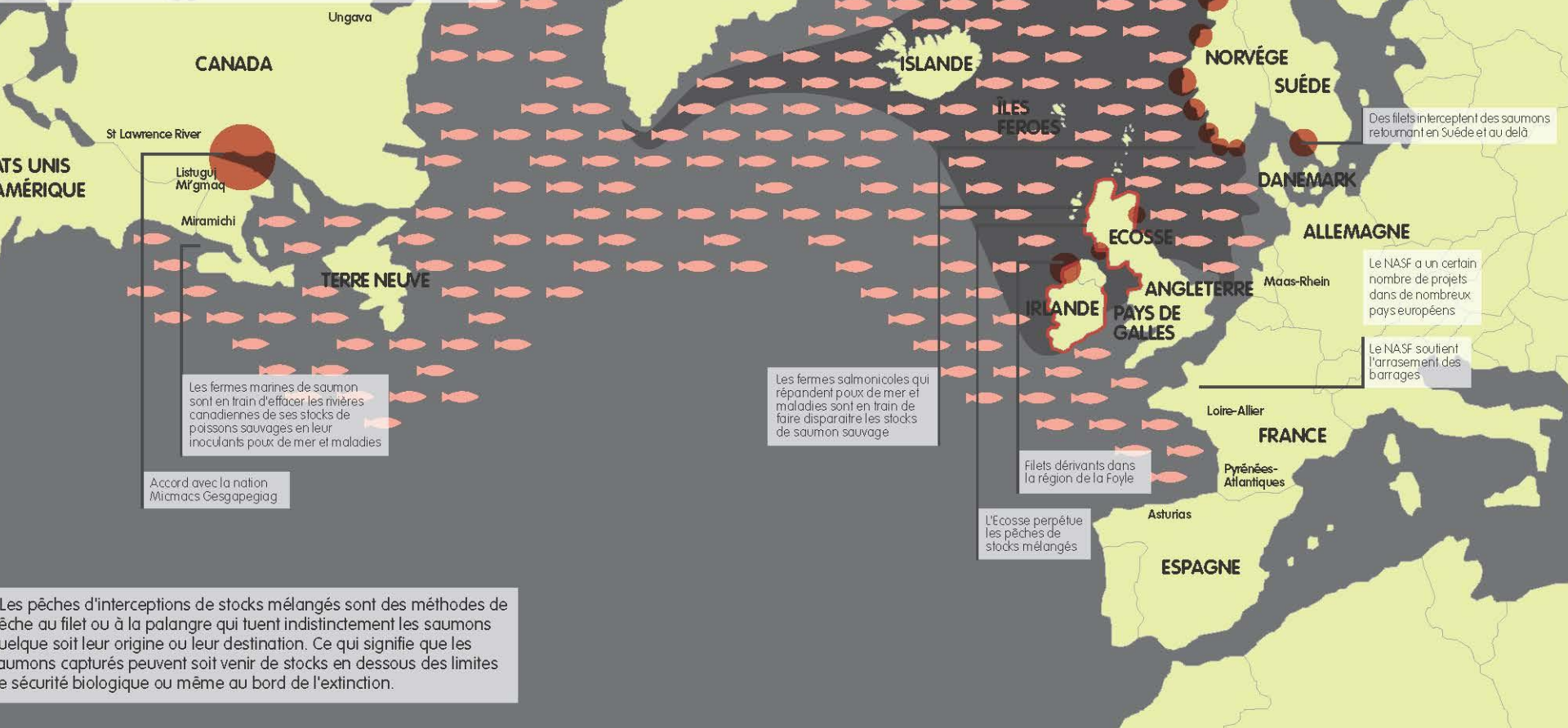
End of netting - Salmon farms out of the sea – Dams and hydros – Habitat improvement

NASF - L'Histoire d'une promesse

Mai 2012

Les Accords commerciaux de protection pour la protection du Saumon Atlantique couvrent maintenant 85% de la pêche professionnelle dans l'Atlantique Nord

-  Zone sécurisée
-  Pêche industrielle, captures accidentelles de saumon
-  *Pêche côtière de stocks mélangés



DEAD or ALIVE

SELÁ RIVER - NASF's MODEL RIVER

CATCH & RELEASE IN ACTION

